



pteexpo2011

9th EXHIBITION AND CONGRESS
Technologies, Products and Services for the Elderly

Verona, 24th – 26th May 2011

www.pte-expo.com



PATRUCENNO
 REGIONE del VENETO



VERONAFIERE

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ADVANCE NEWS

Even in 2011, the exhibition will be a comprehensive national overview of the offers for the Elderly and, at the same time, an event dedicated to innovation, to the development of business contacts, to training and updating through Courses and Conferences. Waiting for a more detailed calendar of the events, let's have a look at the protagonists of PTE 2011.

Exhibitors

Nursing assistance; prevention and treatment aids; rehabilitation; facilities - furnishing, plants and services; building automation; information technology and social healthcare systems; social healthcare services; quality systems and other services; associations, schools, universities, trade press.

Visitors

Public and private facilities for the Elderly; hospital facilities; Regions, Provinces and Municipal Districts representatives; Local Healthcare Units; doctors, nurses, physiotherapists, social healthcare workers; public and private companies providing healthcare services; companies supplying technologies and products; healthcare products retailers; consulting agencies and planning offices; associations.



CONFERENCES

Focusing on a variety of current topics dealing with assistance and care, and on the suggestions of last edition's participants and speakers, the conferences will embody one of the most significant moments of PTE Expo 2011.

The entire calendar has not been completed yet, but many national and international experts have already confirmed their speeches on the main topical issues regarding care, services, therapies and technological innovations. A series of conferences addressed not only to operators and professional of this sector, but to architects, engineers and managers of facilities as well. The most important

topics dealing with care and assistance in facilities and at home will be analyzed along with some fundamental aspects such as rules, management, finance and planning.

The calendar will also include the 4th National Congress AIOCC (The Italian Association of Continuity of Care Workers) and parallel courses for doctors, nurses, physiotherapists and healthcare workers.

AIOCC aims at spreading the idea and the culture of 'continuity' of the assistance; one of the main targets of this association is to develop communication and continuous training of the workers of this field.



PRODUCTS' CATEGORIES

NURSING ASSISTANCE

- Sanitary products and equipment
- Consumer products
- Orthopaedic products
- Professional clothing, linen and accessories

PREVENTION AND CARE AIDS

- Anti-decubitus aids and products
- Bathroom aids
- Movement, lifting and transportation aids
- Daily life aids

REHABILITATION

- Medical and rehabilitation gym
- Equipment, therapies and systems

NUTRITION

- Nutrients
- Enteral and parental nutrition

FACILITIES – FURNISHINGS, PLANTS AND SERVICES

- Furnishings and accessories
- Laundry - plants, equipment and products
- Cleaning, disinfection and sanitization - plants, equipment and products
- Integrated services for community management and running
- Plants, equipment, products and services for community

BUILDING - BUILDING AUTOMATION

- Consultancy, planning, construction
- Integrated automation, control and management systems
- Building Automation – Domotics
- Street furniture and equipped public parks and gardens

SOCIAL HEALTHCARE INFORMATION TECHNOLOGY

- Equipment, plants and systems
- Health telematics

SOCIAL HEALTHCARE SERVICES

- Social healthcare assistance
- Social assistance, animation

FINANCIAL AND INSURANCE SERVICES

QUALITY SYSTEMS

ASSOCIATIONS, INSTITUTIONS, SCHOOLS AND UNIVERSITIES

TRADE PRESS

PORTALS, WEB SITES



THE EXHIBITION

The importance of PTE Expo - exhibition under the aegis of the Veneto Region - at a national level is witnessed by figures: by 1st January 2008 20.1% (around 11.9 million) of the Italian population consisted of people over 65. This figure has almost doubled if compared to forty years ago.

Besides, people over 75 have trebled: from 3.9% to 9.6% (from 2.1 million to more than 5.7 million) of the total population.

The current Italian figures have no equivalent in the EU. And a further, great increase is expected within the year 2040: people over 65 should reach 31.3% and people over 75 16.6% of the population.

Italy is an 'old' country, where life expectations increase along with elderly's disability and dependence.

This is the reason why PTE Expo covers a really significant role as the only specialized event for the elderly.

The next appointment with the exhibition will be in Verona from 24th to 26th May 2011 where the 9th 'PTE Expo – Exhibition and Congress of Technologies, Products and Services for the Elderly' will be combined with 'Nursing – Exhibition and Congress for Assistance and Care of Frailness'.

The exhibition will be the final achievement of a process of awareness that the organizer carried on during these two years of preparation, in order to reach a more comprehensive view of the entire world of the Elderly. The projects, activities and market proposals displayed at Veronafiere will be the expression of the appreciation and the customer retention that by now characterize PTE Expo. The exhibition will feature new market trends, will pay attention to traditional and new exigencies of the elderly and of the people looking after them.

In a word, PTE Expo is confirming itself as the only exhibition in Italy dedicated to the elderly under every aspect: assistance and care needs, requests of autonomy and independence, fulfillment of family necessities, innovation of the proposals in connection with the new population and market trends.





POST-SHOW REPORT OF PTE EXPO 2009

PTE Expo 2009 proved itself to be again a traditional reference point for exhibitors, operators and professionals of the elderly care sector; qualified training and business contacts with remarkable figures characterized the last event: 10.302 trade visitors and approximately 2.000 participants to the Courses and conferences.

Many positive comments showed that the exhibition was not affected by the economical crisis. "It was a very good choice" said the leading companies of this sector; "A moment for updating and training" declared the participants to the courses; "A perfect place to share ideas" affirmed the experts and speakers.

Running the exhibition every two years showed the innovation of the products displayed and raised the interest of the visitors looking for new frontiers of the elderly care.

New and traditional market proposals dealing with daily aids, rehabilitation, nursing, facilities, nutrition, building, services and IT emphasized the importance of this exhibition and enabled the operators to have new contacts and business opportunities. Important symposiums with leading speakers were characterized by in - depth analysis of the doubts and necessities of elderly people and their families in the field of telemedicine, integrated rehabilitation methods and healthcare services for frail people. Particular attention was also paid to technologies and managerial aspects in facilities running.

Organizer

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